

NEECO VALUES!

Apple Rebates!



Starting
October 16, 1987,
Get Up To
\$200 Cash Back direct
from Apple, on selected
Apple® Add-Ons when
you purchase a qualifying
Apple System by
January 2, 1988(*).

Apple IIc Color System, ImageWriter II® Printer and Cable

Reg. \$1803

Sale: \$1395* LESS Mfg. Rebate: \$100

Your Final Cost: \$1295*

You Save: \$508

The compact, easy-to-use Apple IIc color personal system. Add the Apple ImageWriter II printer (pictured above) and you have a complete Apple system—plus \$100 cash back! The Apple IIc features 128K of memory, built-in disk drive, color monitor, and built-in ports for adding peripherals. The Apple IIc color system is great computing for the entire family!

Up to \$100
cash back on
select Apple IIc
add-ons.

Up to \$150
cash back on
select Apple IIcs
add-ons.

Apple IIcs

Up to \$200
cash back on
select Apple
Macintosh Plus
add-ons.

Macintosh
Plus

Apple IIcs®, Color Monitor, ImageWriter II Printer, 3.5" and 5.25" Disk Drive, and Cable

Reg. \$2821

Sale: \$2199* LESS Mfg. Rebate: \$150

Your Final Cost: \$2049*

You Save: \$772

Color and Sound make learning fun! Apple IIcs features 256K of memory and 8 expansion slots for future growth. System includes ImageWriter II Printer and 3.5" and 5.25" disk drives—and \$150 cash back! Take home this Apple IIcs bundle today and save a bundle too!

Macintosh™ Plus, ImageWriter II Printer, 20 SC Hard Disk, Cable

Reg. \$3823

Sale: \$2995* LESS Mfg. Rebate: \$200

Your Final Cost: \$2795*

You Save: \$1028

The Macintosh™ Plus System helps you write, organize, analyze and plan at home or at work. And now, for a limited time, you get \$200 cash back when you purchase the Macintosh Plus and selected Add-ons (like the ImageWriter II and the 20 SC Hard Drive pictured above). The Mac Plus system—a super system at a super price!

*Offer Expires November 1, 1987
Certain restrictions apply. See store for details.
Limited Quantities.



NEECO®

Sales • Service • Support • Training

NEEDHAM
679 HIGHLAND AVE.
NEEDHAM, MA
02194
617-449-1760

PROVIDENCE
754 NORTH MAIN ST
PROVIDENCE, RI
02904
401-861-2570

NORWALK
PERRY PLAZA
324 MAIN AVE
NORWALK, CT
06851
203-849-1506

NEWINGTON
296 E. ROBBINS AVE
NEWINGTON, CT
06111
203-666-3240

TETERBORO
500 HOLLISTER RD
TETERBORO, NJ
07608
201-393-0996

MA HOURS: MON—FRI 9-5:30, THURS 9-8
NOW OPEN SAT 10-4

©Apple, the Apple logo, ImageWriter II, and Apple IIcs are registered trademarks of Apple Computer, Inc. Macintosh™ is a trademark of Apple Computer, Inc.

